



Presidenza Italiana
del Consiglio
dell'Unione Europea



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UNLOCKING THE POTENTIAL OF THE SOCIAL ECONOMY FOR EU GROWTH

On November 17th-18th, Italy hosts a participatory and policy-oriented conference on Social Economy.

With the aim of contributing to the definition of the European agenda in the Social Economy field, the Italian Presidency, during the Semester of Presidency of the EU Council, will dedicate careful consideration to the role of the Social Economy by organizing the international conference "Unlocking the potential of the social economy for EU growth". The event will take place on November 17th-18th in Rome, Italy at the Auditorium del Massimo.

The event is organised by the Italian Ministry of Labour and Social Policy in collaboration with the European Commission and ISFOL and represents one of the biggest summits on this subject in Europe. More than **190 speakers** from **25 European countries** - social economy practitioners, stakeholders, policy-makers, scholars and experts (as well as all of those who are interested in helping the Social Economy fulfill its potential) - will discuss the key issues affecting the development of the Social Economy in Europe. The debate will be organised in **10 parallel thematic sessions** examining specific topics, such as policy support at National and European level, financial instruments and intermediaries or collaboration with the public sector. The conference opening address will be given by **Giuliano Poletti**, Italian Minister of Labour

and Social Policy, followed by a keynote speech by **Jean-Paul Fitoussi** (Institut d'Etudes Politiques de Paris Luiss - France) on "The Social Economy goes global".

In the framework of the organisation of the Conference, a public consultation was opened in the preceding months in order to facilitate dialog and debate in a transparent and participatory way.

The conference is open to the public on prior registration. The registration form is available on the official website: socialeconomyrome.it



The conference is the result of a broader initiative that included a public consultation and call for speakers held from August 5th to September 22nd 2014. The Working Groups involve experts and practitioners who applied to the call for speakers and were selected based on criteria aimed to achieve an equal distribution of participants in terms of geographic origin, relevance of field of work or study, and organisational representation.

MONDAY NOVEMBER 17TH, 2014

08:30 - 09:00 Registration and welcome coffee

09:00 - 09:30 Opening: From Italy to Europe, It's time for the Social Economy. **Giuliano Poletti**, Minister of Labor and Social Policy - Italy

09:30 - 10:15 Keynote: The Social Economy goes global. **Jean-Paul Fitoussi**, Istitut d'Etudes Politique de Paris e Luiss - France

10.15 - 10.30 Introductory remarks & setting the context. **Luigi Bobba**, Undersecretary of Labor and Social Policy - Italy

10:45 - 12:30 WORKING GROUPS // PARALLEL SESSIONS

WG 1 Policy support at National and European level: regulation, State aid, fiscal incentives, and related matters

Moderates and Introduces: Marie-Caroline Collard (SAW-B), Belgium;

Rapporteur: Monika Klimowicz (University of Wroslaw), Poland

Jean-Christophe Burkel, Aurélie Duprés, Luca Dal Pozzo, Antonio Fici, Emmanuelle Faure, Luke Fletcher, Petra Francova, Charlotte Holmer Kaufmanas, Hagen Henry, Katarina Ivankovic, Mauro Lengo, Pier Paolo Inserra, Todor Ivanov, Raluca Ouriaghli, Placido Putzolu, Rita Pires**, Zoran Stojkovski, Amaryllis Verhoeven, Emmanuel Verny.

WG3 Collaborating with the public sector: public procurement and not only

Moderates and Introduces: Miguel Angel Cabra de Luna (ONCE), Spain

Rapporteur: Patrizia Bussi (Ensie), Belgium

Francesca Battistoni, Jean-Marc Brulé, Diana Dovgan, Diego Dutto, Julien Van Geertson, Krzysztof Herbst, Laura Jones, Gianfranco Marocchi, Jean-Claude Mizzi, Luigi Martignetti, Teresa Marzocchi, Alice Pittini, Felice Scalvini.

WG 5 New trends and forms of Social Economy

Moderates and Introduces: Jonathan Bland (Social Business International), UK

Rapporteur: Giovanni Mazzanti (Aiccon / University of Bologna), Italy

Andrea Bernardoni, Maria Juliana Byck, Sven Bartilson, Stefano Granata, Fabio Laurenzi, Letizia Moratti, Michele Mosca, Pier Angelo Mori, Gianluca Pastorelli, Vanni Rinaldi, Arben Shamija, Dzenan Saric, Davorka Vidovic.

WG 7 The contribution of research, education and statistics

Moderates and Introduces: Gianpaolo Barbetta (Catholic University Milan), Italy;

Rapporteur: Michael Roy, (Glasgow Caledonian University), UK

Federica Bandini, Manlio Calzaroni, Rafael Chaves, Massimiliano Mascherini, Domenico Mauriello, Rocío Nogales**, Jef Tavernier.

WG 9 Social impact: what should be measured and reported, and how?

Moderates and Introduces: Ariane Rodert (EESC), Sweden

Rapporteur: Antonella Noya (OECD), France

Filippo Addarii, Alberto Alberani, Nicole Alix, Andrea Bassi, Luisa Brunori, Helene Duclos, Caroline Naett, Emmanuel Tzouvelekas, Andrea Volterrani, Konstantina Zoehrer.

WG 2 The role of EU Structural Funds for supporting the Social Economy

Moderates and Introduces: Pavel Chorazy

(Ministry of Infrastructure and Development), Poland

Rapporteur: Dorotea Daniele (Diesis), Belgium

Gerhard Braunling, Giuseppe Daconto, Maria Jeliakova, Lippe Koivuneva, Marie-Anne Paraskevas.

WG 4 Financial instruments and intermediaries

Moderates and Introduces: Leonardo Becchetti (University Roma Tre), Italy

Rapporteur: Yiorgos Alexopoulos (Agricultural University of Athens / Euricse), Greece.

Mario Calderini, Slobodan Cvejic, Davide Dalmaso, Aline Fares, Sergio Gatti, David Hutchison, James Hopegood, Brigitte Mohn, Marco Morganti**, Victor Massiah, Sofia Prans, Aldo Soldi, Fabio Salviato, Alessandra Viscovi, Mercedes Valcárcel**.

WG 6 Employment and the Social Economy

Moderates and Introduces: Bruno Roelants, Cecop - Cicopa Europe

Rapporteur: Sara Depedri (Euricse), Italy

Alfonso Aliberti, Aviana Bulgarelli, Giuseppina Colosimo, Camillo de Berardinis, Sara Depederi, Claudia Fiaschi, Haris Huskic, Prodromos Kalaitzis, Andrea Maier*, Gabrielle Mandolesi, Manuel Mariscal, Judith Puehringër**, Maria Nieves Ramos, Michela Vogrig, Darina Zaimova.

WG 8 Collaborating with other actors: corporations and trade unions

Moderates and Introduces: Thierry Jeantet

(Les Rencontres du Mont-Blanc), France

Rapporteur: Laura Catana (Ashoka France), France

Elisabet Abrahamsson, Gérard Andreck, Norbert Kunz**, Stefan Panhuijsen, Sylvie Slangen, TBD (Dipartimento Politiche Sociali CGIL, CISL,UIL), Marco Tognetti, Eleonora Vanni, Salvatore Vetro.

WG 10 Social economy and international cooperation

Moderates and Introduces: Roberto Di Meglio (ILO), Switzerland

Rapporteur: Danilo Salerno, Coopermondo, (Italy)

Samuel Barco Serrano, Elena Casolari, Roderick Egal, Gugli Laryea, Stefania Marcone, Fernando Martinho, Marie Adelaide Mathei, Marisa Parmigiani, Marco Santori.

12.30 - 14.00 Lunch

14.00 - 15.45 WORKING GROUPS // PARALLEL SESSIONS - CONTINUOUS -

15:45 - 16:00 Coffee Break

16.00 - 17.15 Round Table: Social Economy and EU institutions: where we stand today.

Moderates: **Hugues Sibille**, Crédit Coopératif - France

MEP's: Heinz Becker*, MEP - Austria, Thomas Handel*, MEP, Committee on Employment and Social Affairs - Germany, Jens Nilsson, MEP - Sweden, Patrizia Toia, MEP, Vice-chair Committee on Industry, Research and Energy - Italy.

Social Economy Families: **Alain Coheur**, Social Economy Europe / AIM - Belgium, Dirk J. Lehnhoff, Cooperatives Europe - Belgium, Michel Mercadié, Social Platform - Belgium

17.15 - 18.30 Round Table: Social Economy and EU institutions: where we go from here.

Moderates: **Riccardo Bonacina**, Vita - Italy

Commissioners: Elżbieta Bieńkowska*, European Commissioner for Internal Market, Industry, Entrepreneurship and SMEs, EU, Marianne Thyssen*, European Commissioner for Employment, Social Affairs, Skills and Labor Mobility, EU

Ministers: Miguel Poiares Maduro*, Minister in the Cabinet of the Prime Minister and for Regional Development - Portugal, Francois Rebsamen*, Minister of Labour, Employment and Social Dialog - France, Representative of forthcoming Latvian Presidency of the Council* of the European Union - Latvia, Nicolas Schmit, Minister of Work, Employment and social and solidarity economy - Luxembourg

18.30 - 19.00 How the European Parliament can support the Social Economy. **Martin Schulz***, President of the European Parliament - Belgium

19.00 Social cocktail

TUESDAY NOVEMBER 18TH, 2014

09.00 - 09.10 Making the European Social Economy work: suggestions from EESC Project.

Luca Jahier, European Economic and Social Committee Belgium

09.10 - 09.30 Social enterprises in Europe: EC Mapping study, what we can learn. **Charu Wilkinson**, ICF - UK

09.30 - 09.40 Social enterprises: Italian experiences. **Giuseppe Guerini**, Alleanza delle Cooperative Sociali Italiane - Italy

09.40 - 10.00 Keynote: New actors, new paradigms? **Jacques Defourny**, (University of Liege) - Belgium

10.00 - 11.10 Panel - Change in Europe: How SE actors meet new social needs?

Introduces and Moderates: **Simon Willis***, Young Foundation - UK


Pietro Barbieri, Forum del Terzo Settore - Italy, **Giuseppe Guzzetti**, Fondazione Cariplo - Italy, **Mauro Lusetti**, Alleanza delle cooperative italiane - Italy, **Giovanna Melandri**, G7 Task Force - Italy, **Jan Olsson**, REVES - Sweden, **Gregor Pozniak***, AMICE - Belgium, **Juan Antonio Pedreño** (CEPES) - Spain

11.10 - 11.20 Wrap-Up of the Working Groups and presentation of the final document

11.20 - 12.00 A political dialogue on the future of the Social Economy: from the Strasbourg Declaration to the Rome Strategy and beyond

Jean-Claude Juncker*, President of the European Commission - Belgium. **Matteo Renzi***, Prime Minister of Italy

12.00 - 13.00 Light lunch

* TBC /  GECES EXPERTS

Plenary sessions will be moderated by **Filippo Solibello** from Radio Rai 2

The Italian Presidency Conference will overlap with the 6th Meeting of the Groupe d'experts de la Commission sur l'entrepreneuriat social (GECES), which will take place in Rome on the 18th of November. GECES experts will be actively involved in the Conference, participating both in the plenary sessions and in the working group.